

## ***Media Monster Exhibition***

24 April – 24 May 2014

Two by Two Art Studio presents *Media Monster*, an exhibition by Rayaan Cassiem (Cape Town) and Nic Hooper (Johannesburg). What started with a simple online conversation has become the driving force behind an exhibition that responds to social media and the effects it has on our identity and choice. The exhibition explores the idea of creating a mask that is socially acceptable. Through this we are able to present our ultimate lifestyle or perhaps mask the ones we're trying to avoid.

Social Media is a convenient and powerful tool for connecting people, sharing ideas and presenting oneself to the rest of the world. Online profiles, much like adverts, lead us to believe we are buying into the kind of lifestyle we want to have. It's not about who you are, but how you want to be known. At what point does that self we create take over and turn into it's own monster?

Both artists agreed to the exhibition before they met, but were unaware how similar their backgrounds and interests are. Rayaan and Nic have been largely influenced by graphic design, comic books, animation, video games as well as fine art, but are also passionate about graffiti and street art.

**Please join us for a drink at the opening party, meet the artists and enjoy an exhibition of handcrafted artworks. All welcome, no cover charge.**

**TwoBYTwo**  
ART STUDIO

41 Gwigwi Mrwebi Street, Newtown Jhb

### **Exhibition Opening Night**

24 April 2014, Thursday

6pm – 9pm

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