

# FRAME

00092  
BP 847 109661441145

Property of Frame Publishers

Issue 92

The Great Indoors

May / Jun 2013

# Zoom In

ALL EYES ON SÃO PAULO'S DESIGN SOUL, PAULA HAYES' MINI BOTANIC GARDENS, AND NEW BRANDED RETAIL IN PARIS, ZÜRICH AND BARCELONA

# Contents

120



Photo: Leonardo Pizzoni

Property of Ham Publishers

Issue 92

## Features

- 082 Nature's Networker**  
The living microcosms of Paula Hayes
- 092 Fancy Footwork**  
Three Camper case studies – but do they work?
- 102 A Sanctuary in the City**  
A house full of gardens, by Hiroshi Nakamura

- 112 Shaping Space in Seoul**  
Retail as a journey, at My Boon
- 120 São Paulo**  
In search of the style beyond the sprawl

102



Contents

019

Photo: Koji Fuji / Ham & Partners

112



Photo: Nakase & Partners

# Editorial

**024** See the bigger picture

# Visions

**028** Thinking inside the box, with Brinkworth, OMA, Zaha Hadid, Manço Architects and more

# Stills

**040 Offices**  
March Studio, Groosman Partners and Heavybit have it all on file

**046 Shop Windows**  
Serial thrillers for Hermès and Selfridges

**049 Shops**  
A Diesel pop-up that's a village in London, and a fashion boutique that's a ghost of itself in Ghent

**062 Bar**  
A new take on Soviet-era nostalgia in St Petersburg

**064 Installation**  
Titus Kaphar deconstructs domesticity for a fictional family

**066 Art**  
Bringing art home: Ernesto Neto, Gunilla Klingberg and Tara Donovan



**068 Showroom**  
Elenberg Fraser brings out the malleable side of brick

**070 Hotel**  
A monochrome monument by Foster + Partners

**073 Lobby**  
The entrance of 33 Mackenzie Street, Melbourne, is darkly dramatic

**075 Case Study**  
Raw Edges crafts a romantic stand for Kvadrat

# Reports

**146 Laufen**  
Bathroom experts join forces with Kartell

**150 Vipp**  
The classic bin company unveils – a kitchen

**154 Kinnarps**  
Looking for office solutions of the future

**160 Cascade Coil Drapery**  
Pushing the boundaries of woven wire

**165 Update**  
The latest design-company news from 3form, Figueras, Armstrong, Caesarstone, Miyo Studio and others. Plus a roundup of Gevisama

**172 Catalogue**  
Lighting our selection of the latest products to shine

**178 Éminence Grise**  
Learning from the lengthy career of Vladimir Kagan

**184 Introducing**  
Form, fashion, fame and Krzysztof J. Lukaszik

**188 Failures and Fortunes**  
Design mistakes: Eero Koivisto on setbacks and serendipity

**192 Process**  
Mathieu Lehanneur makes a meditative object for terminal patients



**196 One Shot**  
Marketing case study: Patrick Frey's Nea Chair

**198 Process**  
How to transform the traditional bentwood chair, courtesy of Thomas Feichtner

**203 One Artist, One Material**  
Leonardo Ulian makes the mandalas of the machine...

**205 Design Art**  
Like clockwork? Not exactly, when it's Humans since 1982

**207 Book**  
Ronan and Erwan Bouroullec tell us why they've published a volume of drawings

**208 Next**  
A sneak preview of Frame 93

# Goods



192

Mathieu Lehanneur

The solace of skies



Photo Felipe Ribon

Property of Frame Publishers

GO

Goods



170

184

Krzysztof J. Lukasik

Versatile visionary

Photo Mateo Ferrer Ceballos





205

Humans since 1982

Watching the clock



Property of Frame Publishers

oods



178

Vladimir Kagan

A complete career

# Mark This Page

Krzysztof J. Lukaszik



'I'm an observer.'

Fresh from the academy, Krzysztof J. Lukaszik steps up to the plate with a mix of product design, literature and fashion.

Words Alexandre Underwater  
Photos Marie-Pierre Cravedi

Property of Frame Publications

Introducing

**A** native of Warsaw, Poland, Krzysztof J. Lukaszik (1987) is fluent in French, English, Russian and, of course, Polish. Impressive in itself, but we're equally in awe of his internship (2010-2011) with Paris-based Belgian designer Natalia Brilli, which resulted in Lukaszik's wood and marble prints for lambskin used to cover stools that were later auctioned by Pierre Bergé. Brilli's Polish protégé went on to develop a draped and layered sofa in collaboration with De Sede (2011), as well as jewellery and accessories for Maison Martin Margiela (2012).

It looks as though the designer, with the ink still wet on his diploma, can be counted on to give a trendy twist to everything he touches, from marble prints for sneakers to his graduation project, *Pétrifications*, which pops up on Google after typing only half the word. Having spotted the guy with the remarkable name, we're not about to lose sight of him. And then to think his initial aim was 'to become a French teacher'.

**Pétrifications, a family of geometric bookmarks made from solid stone: your idea of the missing link?** It allowed me to reconcile my interest in design with my love of literature. The series consists of five triangular shapes in various sizes, intended to be used as bookmarks. I chose burgundy limestone for newspapers, volcanic rock for magazines and white marble for A5-format books. Models for paperbacks come in Ruoms limestone and serpentine marble. The ...



Each of Lukaszik's *Pétrification* objects is inscribed with his initials, date in Roman numerals and serial number.

184

## Krzysztof J. Lukasik

**Website** krzysztofjluksik.com

**City of residence** Lyon, France

**Education** MAS-Luxe, ECAL

(Lausanne); Bachelor of Product

Design, ENSBA (Lyon); Modern

Literature and Linguistics, Lumière

Université Lyon 2 (Lyon)

**Clients** Internships at Ascôte Studio

(Pierre Gonsons), Natalia Brill and

Maison Martin Margiela; ECAL projects

with Saccart, Zal, Audemars Piguet

and De Sede

**Motto** Note: CA motto freezes the way

you think, and I want to remain open to

everything)

**Tips for young designers** Never

underestimate yourself, but remain

humble enough to question your work.

Make sure you have a broad classical

education to build on, in order not to

become trapped in an overly confining

world of product design

**What every designer needs** Depends

on the individual, but start with a good

pencil and a piece of paper

**First source of inspiration** The ceiling

of Teatr Wielki, Warsaw's opera house,

which looked like the cratered surface

of the moon to my eyes as a child.

Property of Frame Publishers



**Pierifications** – a series of five functional geometric objects – offers users bookmarks suitable for publications of various sizes: magazines, newspapers, books and paperbacks. The project emerged from Lukasik's need for a better place to lay aside an open book then face down on a table or the floor.

For Audemars Piguet, Lukasz developed Nuancier into a corporate gift that doubles as a teaching tool for the watchmaking industry. It consists of 19 laser-cut 'slices' of steel, each 0.5-mm-thick. They represent the various components that make up the 3120 automatic movement of the Audemars Piguet skeleton watch; laser-engraved names and short explanatory texts are in French.

Krzysztof J. Lukaszik

Introducing

186



Property of Frame Publishers



... bookmark for newspapers is the most radical. *Le Monde* and most other dailies are printed on recycled paper. The contrast between marble and cheap paper is exciting. You find a lot of Roman temples, statues and other monuments in the region around Lyon – all made from marble. My bookmarks usher this sacred material into the domestic environment.

I used sandblasting for the inscription on each piece: my initials, date in Roman numerals and the serial number, all in Times New Roman. It adds an industrial dimension to the objects, without the cost of engraving.

**What's your approach to design?** I start with an existing object. I'm an observer. I spend time thinking and doing research. The history of an object helps me to give it a new context – to make something different, often using the same material. Others with a similar approach include Margiela and fashion designer Rick Owens, who combines natural and synthetic materials in his furniture collections. It's all about playing with textures. I'm also a big fan of Italian sculptor Giuseppe Penone and his ongoing exploration of man's relationship with nature.

**Am I talking to a jack of all trades?** Of course not. I've still got a long way to go. I just like to investigate and to learn. Some might call me a bit chaotic – a guy who can't settle down and concentrate on one idea.

**What kept you from going into fashion design?** The fast pace. Product design feels more open, more relaxed. You get to do crazier things. The fashion designers have to make a zillion collections every year – the pressure is ferocious.

**You're listed as a consultant for *Adventure* magazine. Looks pretty cool.** It started as the graduation project of fellow students Florine Bonaventure and Jennifer Niederhauser Schlap. They call it 'a publication of observations, analysis and visual essays'. As a consultant in art direction, *Adventure* allows me to express myself in various fields. \_



Lukasik started working on Naancier while a student at ECAL. The object can be seen as a hybrid between the Pantone colour fan and a skeleton watch.



**'Some might call me a bit chaotic – a guy who can't settle down and concentrate on one idea'**



Rowhide is another project that began at ECAL. Lukasik had Swiss furniture company De Sede in mind, inspired by a typical cavalry saddle, he made each layer of foam upholstery a different thickness and treated the leather covering in various ways. Photos Nicolas Genta